

## **Idea Category**

**Eligibility:** Anyone who has a scalable business idea but need the help of converting the idea to profitable business.

### **Benefit:**

- i. Mentorship and three months boot camp/incubation.
- ii. A sum of Rs. 3.00 lakhs is provided as grant in two instalment of Rs.1.5 Lakh each by State Government.

## **Documents and fields required for registration online for Idea Stage:**

### **Minimum documents needed for Idea Stage:**

- i) Copy of AADHAAR or PAN card

### **1. Registration Requirements:**

Either AADHAAR number or PAN number  
Working Mobile Phone with SMS facility  
Working Email ID address.

*Both the mobile phone number and email id will be verified using OTP.*

### **2. Compulsory fields for Primary contact details:**

Name  
Address  
District  
PIN code  
Mobile no  
Email  
DOB  
Gender  
Working Full time or not?  
AADHAAR number or PAN number

**Copy of AADHAAR or PAN card to be uploaded**

### **3. Compulsory fields for Business details:**

Business Name:  
Business Address:

Category (General, Woman, Student):

Direct Customers (B2B, B2C, B2G):

Target Customers:

**Industry Type:**

- 1) Agriculture & Allied Activities
- 2) Automobiles
- 3) Art, Media, Entertainment and Recreation
- 4) Consumer Durables
- 5) Construction and related Industries
- 6) E-Commerce
- 7) Education and Training
- 8) Engineering and Capital Goods
- 9) Financial Services
- 10) FMCG
- 11) Food and Beverages
- 12) Gems and Jewellery
- 13) Healthcare
- 14) Infrastructure
- 15) Insurance
- 16) IT & ITES
- 17) Manufacturing
- 18) Pharmaceutical
- 19) Power
- 20) Real Estate
- 21) Renewable Energy
- 22) Retails
- 23) Science and Technology
- 24) Services
- 25) Telecommunication
- 26) Textiles
- 27) Tourism and Hospitality
- 28) Transportation and Warehousing
- 29) Waste Management and Remediation Services
- 30) Others.

What problem are you trying to solve?

Have you received any Innovation reward?

**4. Compulsory fields for Financial details:**

Proposed business Idea or Product or Services

How is your solution different from others?

Type of Technology used

How does the business Generate Revenue?