

Eligibility for Idea Stage:

1. Should be a domicile of Manipur.
2. Should have an innovative and scaleable business idea.
3. Should be older than 18 Years.
4. Has not received more than Rs. 10 lakh of monetary support from Central Schemes or State Schemes. **(Declaration Needed)**

Benefits:

- Incubation and Mentorship program upto three months.
- A sum of Rs. 3.00 lakhs is provided as grant in two instalment of Rs.1.5 Lakh each by State Government.

The fields that are Required for applying are given below:

1. Registration Requirements:
 - a) AADHAAR number and AADHAAR linked mobile for OTP verification.
 - b) Working Mobile Phone for communication with SMS facility.
 - c) Working Email Id address.

Both the mobile phone number and email id will be verified using OTP.

2. Documents required to be uploaded for Idea stage:
 - a) **Copy of PAN card.**
 - b) **Copy of Business Registration (if available).**

3. Compulsory fields for Primary contact details:

- a) Name
- b) Address
- c) District
- d) Constituency
- e) PIN code
- f) DOB
- g) Gender
- h) Category (General, Woman, Student)
- i) Working Full time or not?
- j) **PAN number and copy of PAN card**

4. Compulsory fields for Business details:

- a) Business Name
- b) Business Address
- c) What is the Product or Service?
- d) Direct Customers (B2B, B2C, B2G)
- e) Target Customers
- f) List Direct Competitors
- g) Registration Number (If it is already registered)
- h) Registration Date (If it is already registered)
Validation: **The Registration date should not older than 2 years**
- i) Copy of Registration Number (If it is already registered)
- j) Industry Type (
 - Accommodation and Food Services,
 - Accounts
 - Administrative and Support
 - Agriculture, Forestry, Fishing and Hunting
 - Arts, Entertainment and Recreation
 - Automotive
 - Basic Materials
 - Construction
 - Drug retailing
 - Education Services
 - Energy
 - Finance and Insurance
 - Food and Beverages
 - Healthcare and Social Assistance
 - Industrial
 - IT
 - Management of Companies and Enterprises
 - Military
 - Mining
 - Personal household products and services
 - Professional, scientific and Technical Services
 - Public Administration
 - Real State Rental and leasing
 - Retailers
 - Technology
 - Telecom
 - Transport and warehousing
 - Travel and Tourism
 - Utilities
 - Waste Management and Remediation Services
 - Wholesale
 - Others)
- k) What problem are you trying to solve?
- l) Have you received any Innovation reward?

5. Compulsory fields for Business Proposal:

Proposed business Idea or Product or Services

How is your solution different from others?

Type of Technology used(Self Developed, Acquired)

How does the business Generate Revenue?